Gilman Computer Services

Web Site Design and Development Process

Discussion Phase

Strategy and Purpose → Acquire Materials

- Purpose of Website
- Define Requirements
- Acquire Materials i.e. photos, text, videos, etc

Design and Layout Phase

Creative

- Fonts and Colors
- Themes and Styles
- Layout i.e. text placement, photo placement, and any type of additional modules

Development Phase

Develop → Test and Tweak

- Create, Code, and Build Website
- Test Site and Modules/ Forms
- Tweak Site to Meet Client's Specifications

Publish Phase

Publish → Maintain

- Publish to the Internet
- Train Client On How to Use/ Maintain the Website based on their comfort level
- Ongoing Support and Edits